In Search of Archival Gold

ACA 37th Annual Conference
Whitehorse, Yukon
June 7 - 9, 2012
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Photos appearing on the cover:
Rupert’s Claim, Cheechako Hill Opposite #1 Bonanza, c1898. Larss & Duclos, photographers. Dawson City Museum 1962.7.21
Welcome Letters

Dear archival colleagues,

Welcome to *In Search of Archival Gold* - the Association of Canadian Archivists' 37th Annual Conference in Whitehorse, Yukon, 7 - 9 June, 2012. I am glad that you could join us under the midnight sun for what promises to be a memorable conference.

ACA annual conferences are always the ultimate event for archivists in Canada. Our conferences provide the best in professional development and an invaluable opportunity to network with archival colleagues from across Canada and around the world. 2012 is no exception.

As the Yukon Archives marks its fortieth anniversary, the ACA 2012 Conference celebrates and highlights "archival gold." The 2012 Conference Programme Committee, chaired by Catherine Bailey, has put together an exceptional programme of more than twenty four concurrent sessions and three plenary sessions. Specifically, speakers will discuss the opportunities, issues, and challenges that archivists face in light of archival theory and core functions, our community's relationship to other heritage and user communities, and emerging digital technologies. If this still isn't enough for you, you can share your ideas with archival colleagues at The Archives and Technology Unconference (TAATU) 2012 or at various ACA Special Interest Sections meetings on Wednesday, 6 June.

Whitehorse is also a superb setting for our conference. The Host Committee, chaired by Lesley Buchan, has planned wonderful social events including the Welcome Reception at the historic MacBride Museum, the highly competitive ACA East-West Baseball Game, the Yukon Cultural Show, fun mountain bike tours, amazing nature hikes, and the always memorable closing Dinner and Dance.

As a reminder, the ACA conference is your opportunity as an ACA member to shape the Association's future. I urge you to attend the Members' Input Session and the Annual General Meeting. The ACA Leadership Team welcomes and appreciates your input.

Finally, I extend my gratitude to our conference sponsors and to the many wonderful members who volunteered their time and expertise in making the 2012 Annual Conference in Whitehorse a success. This conference will undoubtedly go under the annals of ACA history as one of the legendary not to be missed conferences.

Here's to all of you, to a successful conference, and to finding some archival gold!

Yours sincerely,

*Loryl MacDonald*
President, Association of Canadian Archivists
I am pleased to extend my warmest greetings to everyone attending the 37th annual conference of the Association of Canadian Archivists.

Professional archivists play a central role in preserving, protecting, and making accessible Canada’s information resources and documentary heritage. They manage and catalogue the records of everything from Cabinet minutes to the births of our children. For nearly forty years, the ACA has represented the best interests of its membership and worked to raise awareness of our nation’s documentary heritage.

It is fitting that your organization has adopted the theme “In Search of Archival Gold” for this meeting in Whitehorse, as I am certain that it will provide you with a wealth of opportunities for professional development and networking with your colleagues in the archival community.

On behalf of the Government of Canada, I offer my best wishes for a productive and memorable conference.


OTTAWA
2012
On behalf of the Government of Yukon, I'd like to extend a warm welcome to delegates attending the 37th Association of Canadian Archivists conference.

As Yukon Archives celebrates its 40th anniversary, we are reminded of the important role archivists play in preserving and sharing the documentary heritage of all Canadians. Every community in every region of Canada makes a unique contribution to the nation's collective identity, and we rely on archivists to ensure the diverse cultural sources that comprise our history are kept for future generations.

As you come together in search of "archival gold", I invite you to explore Yukon's place in the nation's cultural fabric: from First Nations stories to the Klondike boom years, to the growth of our northern communities.

I also recommend that you take in Yukon's vibrant contemporary culture and natural beauty, and perhaps seek some adventure under the midnight sun.

I wish you a successful conference and a wonderful stay in Yukon.

Darrell Pasloski
Premier of Yukon
Mayor’s Welcome to the
Association of Canadian Archivists’ 37th Conference

On behalf of City Council and the residents of Whitehorse, I would like to extend a heartfelt Whitehorse welcome to you. We are pleased and proud to be the host city for your Annual Conference.

Whitehorse is the transportation and commercial centre of the Yukon. We enjoy the best of urbanization yet we are never more than five minutes from our cherished wilderness. We are pleased that “In Search of Archival Gold” you chose Whitehorse as the location for your 2012 Conference. While we can’t ensure what the weather will be, I can assure you that the warmth of Yukon hospitality is guaranteed to be second to none.

Our fine facilities, which attract year round visitors from throughout the world, are available for your convenience and entertainment. I invite you to explore our city, visit the many attractions and meet our local residents.

Once you have caught a glimpse of Whitehorse and the Yukon and experience our sincere northern hospitality, I hope you will want to come back for another visit.

Have a great conference!

Bev Buckway
Mayor
Program and Host Committee Messages

Welcome to Whitehorse!

The ACA 2012 Host Committee has been working hard to ensure that you have a wonderful time while you are in Yukon. There are many social activities in which to partake, wonderful dining experiences to enjoy, friendly locals to share a drink with, and last but not least, a Yukon Cultural Night where you’ll hear some fine local music and poetry. Other highlights will be a guided walk on the Yukon River, and of course, the annual baseball game where formerly good colleagues from the East become our bitter opponents. Our committee has been small in size but dedicated in spirit and I’d like to thank them personally by name – Ian Burnett, Carolyn Harris, Jennifer Roberts, Vanessa Thorson, and Wendy Sokolon – along with the Communications sub-committee members - Glenn Iceton and David Schlosser. Looking forward to seeing you all soon,

Lesley Buchan, Chair
ACA 2012 Host Committee

Welcome to ACA 2012 and the search for “Archival Gold”!

There can be no question that archival records are a significant part of Canada's rich and vibrant documentary heritage. The response to the Call for Papers clearly demonstrated that dedicated archivists do indeed gather and protect records - our "archival gold" - quite enthusiastically, and that they're equally eager to share an understanding of those treasures with others. We thank our archival colleagues, from Canada and around the world, who submitted such a wide variety of interesting proposals for consideration. It was a challenge to narrow down which ones would comprise the final program, but during our deliberations, we certainly appreciated the very inventive use of gold rush and mining metaphors that were scattered throughout.

This year, our speakers will reflect on the rapidly changing world of Canadian archives and archival identity, and explore issues related to: literary and artistic archives; social media; digital information infrastructure; appraisal and reappraisal; researcher community engagement; audio-visual preservation; access barriers to records (solicitor-client privilege); marketing, outreach and promotion; and archival networking and collaboration. Throughout the program are various sessions that focus more closely on the archival gold that is held in our institutions; in fact, in a departure from past years and in an effort to accept as many paper proposals as possible, the program even forgoes the traditional closing plenary session in favour of three concurrent "Archival Gold" sessions.

Throughout the development of this program, the members of the Program Committee - Tom Belton, Ian Burnett, Rob Fisher, Jane Morrison, Susan McClure, and Juanita Rossiter - have been a wonderful team, and great fun to work with. My sincere thanks to all of them for their hard work!

On behalf of the 2012 Program Committee, we hope that you will enjoy your time here in Whitehorse, and leave this conference refreshed, renewed and enthused about what archivists do and why we do it.

Catherine Bailey, Chair
ACA 2012 Program Committee
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Exhibitors

Ancestry.ca
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Preservation Technologies Canada / The Media Preserve
University of Dundee
THURSDAY June 7, 2012

7:30 am - 8:45 pm  Session Chairs' Breakfast  Room A
This is a briefing session for Chairs as well as Program Committee members; topics include hotel procedures, AV equipment, on-site ACA & technical support.

8:00 am - 3:00 pm  Conference Desk  Library

9:00 - 10:00 am  Session 1. Opening Keynote - Digging For Gold: An Historian's Reflections on Archives Past, Present & Future  Convention Centre
Archives hold the building blocks of a people's history and, therefore, their national character. To neglect archives is to shun an essential element in nation-building and national identity. To celebrate archives is to recognize the fundamental importance of these institutions in shaping what it means to be Canadian and in generating impassioned debates about this country's past, present and future.

"Digging for Gold" provides a personal reflection on the rapidly changing world of archives in Canada, drawing on Dr. Coates' experiences as a northern historian and a scholar of the emerging world of digital media. The nuggets found in archives, often hidden far beneath the overburden of years of documentation, have proven transformative over the years, providing shocking new insights into the nuances of Canadian history and forcing a reconsideration of our country's past in the process. New technologies have the power to expand the reach and impact of archives dramatically, but also have the ability to undermine generations worth of professional work on the preservation of Canada's historical record.

Chair:  Loryl MacDonald, President, Association of Canadian Archivists
Speaker:  Dr. Ken Coates, Johnson-Shoyama Graduate School of Public Policy, University of Saskatchewan

10:00 - 10:30 am  Exhibits and Refreshment Break  Room B-2

10:30 am - noon  CONCURRENT SESSIONS  Room B-1

Session 2a. Divining and the Literary Watershed: Value, Interpretation and Use of Literary Archives
This roundtable will discuss the particular features of literary archives, how archivists and scholars are approaching them currently, and the new networks opening up worldwide that focus on literary archives. The roundtable will also discuss archival appraisal (gleaning archival gold and divining watershed moments/events in a context of multifaceted contemporary literature) as well as the recent return to the archives by literary scholars following a postmodern approach to archival sources.

Moderator:  Heather Home, Queen's University Archives
Speakers:  Catherine Hobbs, Library and Archives Canada
Jennifer Douglas, University of Toronto
Linda Morra, Bishop's University
Session 2b.  
Northern Experiences: Records of Adventures North of 60°

Records in Canadian repositories are a rich resource for telling the stories of life in the north. This session will explore two very different uses of “northern records” to both tell intriguing stories and to explore the value and purpose of archives. These include research on the Pierre Berton fonds to uncover the story of the writing and publishing of this famous Yukoner’s "Klondike," and the use of archival records to rediscover the route of the Dalton Trail (which went inland from the Alaska coast to Dawson City).

Chair: Vanessa Thorson, Yukon Archives  
Speakers: Renu Barrett, McMaster University, "Those Archives Have Gold: Pierre Berton’s Klondike"  
Michael Gates, "Searching for the Dalton Trail"

Session 2c.  
Mining for Gold in the Archives: The Use of Social Media to Uncover the Mother Lode

This session presents findings from two research studies aimed at the creation of better social media tools for archival institutions. The first paper will report on a study of such tools that are present on Canadian archives websites while the second paper will discuss the findings from five focus group sessions with students about their use of social media to facilitate access to archival resources. The overall purpose of the studies is to understand both how archivists are using social media tools to inform users about their resources and how users are using these tools to gain access to archival resources.

Chair: Lisa Atkinson, University of Calgary, Archives and Special Collections  
Speakers: Catherine Johnson, University of Western Ontario, "Archives and Social Media: What Canadian Archives are Doing"  
Joan Cherry, University of Toronto, "Archives and Social Media: What Canadian Archives are Doing"  
Wendy Duff, University of Toronto, "Archives and Social Media: From the Users' View"

noon - 1:30 pm  
Buffet Lunch (for pre-registered delegates)  
12:30 - 1:00 pm  
Talk with Ancestry.ca  
1:30 - 3:00 pm  
CONCURRENT SESSIONS

Session 3a.  
Archival Alchemy: Turning Archival Documents into Artistic Gold

This session examines how archives have inspired visual and performing artists, musicians, and writers. By mining archival content, artists can spark the creative impulse, while simultaneously breathing new life into the static record. Creators quote, adapt and draw inspiration from the archives in myriad ways. The use of archival facts as artistic fodder brings the archival record to a wider audience, and asks those who experience it to think about the interplay between objective record and subjective creativity. Drawing on the experiences of both artists and archivists, the speakers will explore how institutions can foster artistic engagement with archives.

Chair: Scott Goodine, Archives of Manitoba  
Heather Home, Queen's University Archives, “The Archival Spark”  
Patti Flather and Leonard Linklater, Gwaandak Theatre, “From Archives to Stage"
Session 3b. Partnering for Success: Uncovering Archival Gold in the James Jerome Fonds Project

James Jerome, a Gwich’in photographer from the Mackenzie Delta, used his lens to document life in northern Canada in the 1970s. In 2008/09 the NWT Archives partnered with the Gwich’in Social and Cultural Institute (GSCI) on the James Jerome fonds project.

GSCI workshops, interviews with elders, and research into place names and traditional cultural practices, provided information for the Archives to use in creating detailed descriptions for over 3500 images. These images have been used to produce finding aids, exhibits, maps, and a calendar distributed to Gwich’in beneficiaries. This session discusses the strengths, challenges, and legacy of the project.

Chair: Cheryl Charlie, Yukon Archives
Speakers:
- Erin Suliak, NWT Archives, “More than a Passenger”
- Ingrid Kritsch, Gwich’in Social and Cultural Institute, “The Legacy of the James Jerome Photo Project”
- Alestine Andre, Gwich’in Social and Cultural Institute, “Being Part of the James Jerome Photo Collection: Then and Now”

Session 3c. Developing Digital Information Infrastructure for Canadian Archives

This panel session will discuss issues related to digital information infrastructure in Canada and the concept of Trusted Digital Repositories. What is the current state of this infrastructure and what are realistic steps that might be taken by the community to develop it? Presentations will address the following aspects of the infrastructure and TDRs: development of technical, policy and resource infrastructure; achieving TDR status as defined by ISO’s TRAC standard; and a survey of international efforts leading to ideas for a Canadian program.

Chair: Ian Forsyth, Simon Fraser University Archives
Speakers:
- Glenn Dingwall, City of Vancouver Archives
- Jeremy Heil, Queen’s University Archives
3:00 - 5:00 pm  Exhibits: Demos and Poster Session
Visit with our exhibitors at the Trade Show and view the poster session materials and submissions.

**Poster Participants:**

**Lisa Atkinson, Karen Buckley, and Regina Landwehr** (University of Calgary Archives)
*Sharing the Claim: The Impact of Convergence on the Role of the Archivist.*

**Marcos Ulisses Cavalheiro** (São Paulo State University, Brasil)
*Archive and Cultural Memory: An Approach to the Literary Archives.*

**Luiz Antonio Santana da Silva** (São Paulo State University, Brasil)
*A Discussion Concerning the Audiovisual Records in Archival Environment.*

**Jessica Flank** (University of British Columbia)
*Wealth in Words: Effective Tweeting in the Vancouver City Archives.*

**Donald C. Force** (University of British Columbia)
*Reliable Gold?: Business Records as Evidence in Canada.*

**Trond E. Jacobsen** (University of Michigan, School of Information)
*Invoking ‘Collective Memory’: A Citation Analysis of Select Archival Journals.*

**Elizabeth Shaffer and Corinne Rogers** (University of British Columbia)
*Topics in Digital Preservation - An Educational Approach.*

**Shelley Sweeney and Katherine Pettipas** (University of Manitoba Archives and Special Collections)
*The Acquisition and Management of Aboriginal Archives by Non-aboriginal Institutions.*

**Elizabeth J. Walker** (City of Edmonton Archives)
*Showcasing Archival Gold in a Virtual World.*

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3:15 - 4:30 pm  ACA Members Input Session
An opportunity for all ACA members to address the ACA Board, Chairs & staff. Voice your thoughts and opinions on what ACA is doing right and what needs to be improved. ACA is only as strong as its membership; this is your chance to get involved. All are welcome.

**Chair:**  Loryl MacDonald, President, Association of Canadian Archivists

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8:00 - 10:00 pm  Yukon Cultural Show
Sponsored by: Yukon Department of Tourism and Culture
After partaking in a fabulous dinner at one of Whitehorse's many restaurants, join your fellow delegates for an evening of music, song, and poetry performed by members of Yukon's artistic community. Hosted by the Yukon Government's Department of Tourism and Culture, this event will also celebrate the Yukon Archives' fortieth anniversary and showcase the new publication *For the Record, Yukon Archives 1972 - 2012* which was published in the spring. Beverages and fancy desserts will be served.

**Pre-registration is required**, no cost, maximum 120 people.

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9:30 pm  Conference Pub

**Whitehorse Visitor Information Centre**, 2nd Avenue and Hanson Street

**The Deck, High Country Inn**

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**FRIDAY** June 8, 2012

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 am - 4:00 pm</td>
<td>Conference Office</td>
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<td>8:00 - 8:45 am</td>
<td><strong>Talk to the <em>Archivaria</em> General Editor, Jean Dryden</strong>&lt;br&gt;Interested in writing for <em>Archivaria</em>? This information session provides an opportunity for prospective authors and reviewers to meet with the General Editor to learn more about the editorial process and how they can get involved.</td>
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<td>9:00 - 10:00 am</td>
<td><strong>Session 4. Plenary - Modern Assessment Framework - Between Voltaire and Borges: Archiving, the Art of Triage?</strong>&lt;br&gt;&quot;To archive&quot; is now a common verb, but it is derived from the nouns &quot;archive&quot; and &quot;archives.&quot; Objects and places have since become predominant in our reflections, discussions, approaches and what became known later on in the mid-20th century as archival science. But what is &quot;archiving&quot; if not creating a record or storing a document in a particular location? This unique relationship to place or object appears nevertheless precarious for whomever wishes to build scholarship, identities, and individual or collective memory based on the foundations of knowledge, democracy or literacy, as it appears unrelated and without grounding in the social, economic or cultural anthropology and human behaviors that generate documentary output. What does it mean to &quot;archive,&quot; particularly in the digital age when places and objects as well as human behaviors are being re-examined? This paper will consider the origin and impacts (consequences) of the verb &quot;to archive&quot; within the infinitely precise (sometimes even restrictive) dimension and context of meaning it has been assigned over time, which too often seems impervious to human change, even as it harbors dynamic potential that is vital to the functioning of our societies.</td>
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<td><strong>Chair:</strong> John Roberts, Archives New Zealand&lt;br&gt;<strong>Speaker:</strong> Dr. Daniel J. Caron, Deputy Head and Librarian and Archivist of Canada, Library and Archives Canada</td>
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<td>10:00 - 10:30 am</td>
<td><strong>Exhibits and Refreshment Break</strong></td>
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<td>10:30 am - noon</td>
<td><strong>CONCURRENT SESSIONS</strong></td>
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<td><strong>Session 5a.</strong></td>
<td><strong>New Voices, New Ideas: The Student Session</strong>&lt;br&gt;This session features fresh perspectives on issues facing the profession from students in archival studies programs. Joy Rowe will discuss the Occupy Vancouver movement and how its use of information challenges conventional theories of the record. Mary Horodyski will explore the spirit cards of Hannah Mary MacPherson, which bear messages transcribed from visits to spirit mediums, and discuss the implications of such material for archival value. Wayne Pender will examine the problematic nature of appraising television newscasts as an archival records.</td>
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<td><strong>Chair:</strong> Heather Beattie, Hudson's Bay Company Archives, Archives of Manitoba&lt;br&gt;<strong>Speakers:</strong> Joy Rowe, University of British Columbia, &quot;Occupy Vancouver: Leaderless and Recordless?&quot;&lt;br&gt;Mary Horodyski, University of Manitoba, &quot;The Mediums and Their Messages: Ghostly Archives and the Spirit Cards of Hannah Mary MacPherson, 1947-66&quot;&lt;br&gt;Wayne Pender, McGill University, &quot;Moving Image Records: The Appraisal and Use of Television Newscasts for Archival Purposes&quot;</td>
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# Session 5b. Fool's Gold: All That Glitters Isn't Archival

Three archivists will discuss current theory, practice and guidelines for reappraisal and deaccessioning in North America. The session will address existing literature, as well as issues of ethics, resources, transparency, evidence, accountability, and trust. D. Claudia Thompson will present a case study on a reappraisal/deaccessioning project in a U.S. private papers repository. Tina Lloyd will present an analysis of the development of a systematic and relevant reappraisal program at Library and Archives Canada as part of their Modernization Initiatives. Laura Uglean Jackson will discuss the process and the results of the Society of American Archivists' efforts to develop guidelines for reappraisal and deaccessioning.

**Chair:** Larry Dohey, The Rooms Provincial Archives, Newfoundland and Labrador  
**Speakers:**  
D. Claudia Thompson, American Heritage Center, University of Wyoming, "Time to Let Go: Deaccessioning as a Collection Management Tool"  
Tina Lloyd, Library and Archives Canada, "A Sober Second Thought: Developing a Relevant Reappraisal Program at LAC"  
Laura Uglean Jackson, American Heritage Center, University of Wyoming, "Developing Professional Guidelines for Reappraisal and Deaccessioning"  

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# Session 5c. Captivating Your Community: How to Use Archival Gems to Attract and Engage Researchers

University archives turn creative to serve an important but challenging client group - students. Youth expect instant access to online material, aren't familiar with primary sources and seldom take the time to come to the archives to consult records. In this panel discussion, three university archivists will discuss the many ways they've tried to engage students to use archival collections, to visit the reference room, and to use the archival online resources. They will also talk about their efforts to attract the rest of the university community to the archives: from faculty, to alumni, to administrators, to staff, and private researchers.

**Chair:** Deirdre Bryden, Queen's University Archives  
**Speakers:**  
Patti Harper, Carleton Archives and Research Collections  
Sarah Romkey, UBC Library Rare Books and Special Collections  
Wendy G. Robicheau, Acadia University, Esther Clark Wright Archives, "Follow the Yellow Brick Road: Using Documents to Foster Student Research Skills"

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### noon - 2:00 pm  
**ACA Awards Luncheon (for pre-registered delegates)**  
Lunch sponsored by: Ancestry.ca  
Join your fellow delegates, ACA members and special guests for lunch followed by the presentation of the Lamb and Taylor Awards for authors of articles recently published in Archivaria, recognition of volunteers serving in leadership roles and presentation of the ACA's Member Recognition Award and Fellow Award. This luncheon is open to all pre-registered delegates as well as special guests invited by the Association.
### Session 6a. Seeking Archival Treasures: Cultural Perspectives on Archives

The records of indigenous societies provide an opportunity to examine the definition of "archival gold" within different cultures, new approaches to ensuring the preservation of these treasures, and issues of applying archival practice in an indigenous context. The discussion includes insights from the Great Lakes Research Alliance for the Study of Aboriginal Arts and Culture's digital heritage initiative and an investigation of the standing of non-textual aboriginal customs as evidence in Canadian Courts. An example from Yukon illustrates the successes and challenges of providing enhanced First Nation community access to archival records.

**Chair:** Rene Georgopalis, Musée Héritage Museum  
**Speakers:**  
- **June Allison**, Native Canadian Centre of Toronto, "Indigeneity in the Archives": The Challenges of Utilizing Diplomatic Analysis to Interpret the Aboriginal Colonial Experience"  
- **Lesley Buchan**, Yukon Archives and **Tip Evans**, Teslin Tlingit Council, "Yukon Archives Teslin Tlingit Council Records Diffusion Project"  

### Session 6b. There's Gold in Those Hills: Bringing Gold from the Information Mountain

This session will include three papers detailing the challenges of recorded information management, selection and governance in both the public and private sectors. The first speaker from Library and Archives Canada (LAC) will outline the approach for federal government recordkeeping/disposition compliance; the second LAC presenter will discuss the strategies, methodology, and tools for acquisition of politicians' personal and political records after the 2011 federal election; the third paper will review the recently developed concept of Information Governance (IG) programs, which are intended to support function-based values, policies, and goals in governments and companies.

**Chair:** April Miller, World Bank Group Archives  
**Speakers:**  
- **Johanna Smith**, Library and Archives Canada, "Recordkeeping in the Government of Canada: Bringing Archival Gold to Library and Archives Canada"  
- **Rick Klumpenhower**, Cenera, "Information Governance: Marketing Boondoggle or IM Revolution?"
AtoMs of Gold
Archives around the world have been seeing the potential of the open source ICA-AtoM software, including Canada's provincial archival councils. Many of our existing systems for archival description have been showing their age and are ripe for replacement. In this panel session, representatives from B.C., Saskatchewan, Manitoba, and Ontario will explain their approaches and experiences in moving over to ICA-AtoM. Additionally, the developers of the software will share their plans for future work. This next generation of archival software offers tremendous opportunities for making descriptions discoverable and building a sustainable infrastructure to support all archival institutions.

Chair: Fred Farrell, Provincial Archives of New Brunswick
Speakers:
Kelly Stewart, Archives Association of British Columbia, "Positioning the Gold for Discovery: ICA-AtoM training"
Amanda Hill, Archives Association of Ontario, "Bringing Ontario's Archival Gold to the Surface with ICA-AtoM"
Tim Hutchinson, University of Saskatchewan Archives, "Keeping SAIN: The Saskatchewan Archival Information Network and ICA-AtoM"
Brett Lougheed, University of Manitoba Archives and Special Collections, "Splitting the AtoM: Manitoba's Collaborative Experience with ICA-AtoM"
Peter Van Garderen, Artefactual Systems Inc., "ICA-AtoM Status and Next Steps"

3:30 - 4:00 pm Exhibits and Refreshment Break
4:00 - 5:30 pm CONCURRENT SESSIONS

Staking a Claim: Archives and Human Rights
Archives, long associated with established authority, are now reaching out to preserve the voices of the disenfranchised. This session explores how two Canadian archives are building collections which focus on human rights. The Canadian Museum for Human Rights is creating a new archival collection, with all the challenges that entails, mining for archival gold in unexpected places and embracing the demands of active acquisition in the digital age. The Archives at McMaster University Library is developing Holocaust and Resistance Collections and making them accessible to Canadians, while confronting the challenges of collaborative acquisition and dissemination in creating a living archives.

Chair: Anne LeClair, Archives de l'Université d'Ottawa
Speakers:
Misty De Meo, Canadian Museum for Human Rights, "Collections Development and Active Acquisitions in the Digital Age"
Rick Stapleton and Wade Wyckoff, The William Ready Division of Archives and Research Collections, McMaster University Library, "Excavating the Past, Sharing its Legacy: Holocaust and Resistance Collections at McMaster University Library"

There are roughly 300 departments, agencies, crown corporations, and special operating agencies in the Government of Canada and about 30 government archivists at LAC. It doesn't take someone with strong math skills to put this all together and be alarmed: considering the abundance of information and a scarcity of human resources, how can we systematically ensure that an accurate picture of the Government of Canada is preserved for future generations? This session explores one solution - the development of a set of generic appraisal tools that provide recommendations on business and archival value for government information.

Chair: Laurette A. Miller, Provincial Archives of Alberta

Speakers:
Natalie Dyck, Library and Archives Canada, "Managing Future History: Uniting Analysis for Business Value with Archival Value" (paper presented by J. Smith and E. Lonie)
Jenna Murdock Smith, Library and Archives Canada, "Re-thinking a Common Approach to Appraisal in the Government of Canada"
Emily Lonie, Library and Archives Canada, "A Generic Approach in a Specific World: Appraisal Tools in Practice"

Session 7c. Strategies for Preserving Audio-Visual Heritage Materials in Canada

The three papers in this session will present a variety of preservation efforts with respect to sound and moving image records. Workflows for the digital preservation of video, an analysis of preservation and collections management initiatives, and the preservation environment developed for High Definition digital videotapes will be examined by the work undertaken at the City of Vancouver Archives, Vtape, and InterPARES 3.

Chair: Wendy Duff, University of Toronto

Speakers:
Cindy McLellan, City of Vancouver Archives, "Preserving Video Gold at the City of Vancouver Archives: A Challenging and Rewarding Process"
Kristie MacDonald, Vtape, "Vtape: Preserving Video Art and its Histories Within an Artist-Run Centre"
Adam Jansen, University of British Columbia (InterPARES), "Preserving High Definition Video at the UBC School of Journalism"

6:30 - 9:00 pm PLAY BALL! East / West Ball Game
Sponsored by: Carroll and Associates
The East / West softball game will again be an ACA conference highlight. Will the West retain their bragging rights after last year's jaw-dropping win? Come find out! Plan to participate or just come to cheer for your favourite team. Food and beverages will be available for purchase at the Complex. Please meet in the HCI lobby at 6:15 pm for transportation up to the baseball complex. A 46 passenger bus will make 2 trips from the hotel to the ball park; we hope a majority of the players are on the first bus, and the spectators can fill the second trip. The bus will make two trips back to the hotel following the game.

7:00 to 9:30 pm Yukon Wildlife Preserve Tour or Takhini Hot Springs Swim
Meet in the lobby at 6:45 pm for the 30 minute drive. You can choose to get off the bus at the Yukon Wildlife Preserve and go for a 1½ hour bus ride of the site or continue five more minutes down the road for a swim at the Takhini Hot Springs.
Pre-registration is required, $27 per person includes transportation plus entry fee for your choice of the Wildlife Preserve or the Hot Spring, maximum 45 people.

9:00 pm Conference Pub
SATURDAY  June 9, 2012

7:00 to 8:00 am  Millennium Trail 5km Walk - Run; meet in the lobby at 6:55 am
Meet in the HCI lobby at 6:55 am (yes!) and walk the short distance (5 minutes) with your guides to the start of this 5 km scenic paved trail. Glenn will lead the running group and Ian will take the walkers and you'll all be back at the hotel in good time for the last day of the conference. For more information about the trail, consult the online program. Pre-registration required, no cost.

8:00 am - 4:00 pm  Registration and Conference Office  Library

9:00 - 10:00 am  Session 8. Plenary - The Gold Within: The Changing Nature of Archival Identity
What is the changing nature of archival identity? The differences between materials that archives and libraries keep are lessening as they both go electronic. Libraries and archives, formerly separate institutions, are merging. Education programs are now offering merged archival and library degrees. Who are we now and how are we interacting with our colleagues in the library, museum, history and education fields? How is our role changing from keeping archives to promoting archives? And do we do everything on our own, or do we use the web of influence to bring archives into the mainstream of society’s consciousness?

Chair: Michael Gourlie, Archives Society of Alberta
Speaker: Dr. Shelley Sweeney, Head, University of Manitoba Archives and Special Collections

10:00 - 10:30 am  Refreshment Break  Room B-2

10:30 am - noon  CONCURRENT SESSIONS

Session 9a.  Off-Limits Gold: Application of Solicitor-Client Privilege to Private and Public Records in Canada
Solicitor-client privilege, as enshrined in Canadian access and privacy laws, is a serious access obstacle to private and public records. This session explores the current situation across the country in the application of solicitor-client privilege, and the options open to archivists as they try to make more records available to the public.

Moderator: Johanna Smith, Library and Archives Canada
Speakers: Mac Culham, BC Archives, "Stretching the Boundaries: Solicitor-Client Privilege in BC Archives"
Fred Farrell, Provincial Archives of New Brunswick, "View from the Fiddlehead"
Paulette Dozois, Library and Archives Canada, "Solicitor-Client Privilege in the Application of Federal ATIP Legislation"
Session 9b. From Us to You: Solutions from InterPARES 3  
Case Studies  
A selection of InterPARES 3 Project case studies will be reported on, to share their digital preservation findings and products. Peter Van Garderen will introduce the InterPARES methodology. Donald Force will present the findings from the City of Victoria that examined the local area network. Alexandra Allen will present the policies for management and long-term preservation of digital evidence developed for the Vancouver Police Department. Elizabeth Shaffer will present solutions developed for clRcle, UBC’s digital repository. Juan Voutssas will describe the preservation policy and strategy developed for the Banco de México.

Chair: Peter Van Garderen, Artefactual Systems Inc.
Speakers: Juan Voutssas, National Autonomous University of Mexico  
Alexandra Allen, InterPARES, "Preservation of Digital Evidence: The Vancouver Police Department Case Study" (paper presented by Luciana Duranti)  
Elizabeth Shaffer, University of British Columbia, "clRcle: UBC's Institutional Repository"  
Donald C. Force, University of British Columbia, "Facing the Digital "Wild West": The City of Victoria Archives Case Study"

Session 9c. At the Crossroads: Looking to the Past and Future of Photography  
Two papers look at the challenges of traditional photographic formats. One, is a Photo Preservation Specialist’s consideration of the processing of unique photographs and century old glass-plate negatives. The other, reviews the circumstances and the methodology to acquire 300,000 images that document thirty years of Lethbridge history. The third paper turns to the future, with an analysis of photography as a dynamic social media. It asks, how will archivists respond to a hybrid media with multiple creators?

Chair: Rob Ridgen, Yukon Archives
Speakers: Dee Psaila, Archives of Ontario, "The Hugill and H.F. Robinson Studios: Stories Told and Lessons Learned Through Glass Plate Negatives"  
Andrew Chernevych, Galt Museum & Archives, "Scooping the Gold: Acquisition of A.E. Cross Studio Records for the Galt Museum & Archives"  
John D. Lund, City of Ottawa Archives, "It's a Snap: Trends in Photography and the Future of the Photographic Record"

noon - 1:30 pm Lunch
Delegates are encouraged to pick-up a copy of the Host Committee’s Dining Guide for recommended restaurants OR

12:05 - 1:20 pm Historic Whitehorse walking tour and bag lunch
Meet in the HCI lobby and head off with your guides for a short but sweet talk about Whitehorse’s most eclectic buildings. An early stop will be at the Whitehorse Visitor Centre where you will be able to take 10 minutes to sit on a bench by the Yukon River to eat before continuing with the tour.

Pre-registered, 30 paid participants only.
1:30 - 3:00 pm  CONCURRENT SESSIONS

**Session 10a. Archives as Laboratories: Discovering New Ways of Thinking About Scientific Records and Archival Research**
Archives can be viewed as laboratories where in-house practices are developed, tested, evaluated, and refined. An archival educator explores the untapped potential of practitioner participation in empirical research to address the "research-practice gap." An environmental historian/archivist demonstrates how technology enables the use of scientific records through a case study of how 19th century natural history field notes reveal changes in land use and biodiversity.

**Chair:** Wendy Sokolon, Yukon Archives

**Speakers:**
Jean Dryden, Dryden Consulting Services, "Buried Treasure: Archival Practitioners and Empirical Research"
Jennifer Jozic, University of Saskatchewan, "Data-mining the Legacy of Natural History on the Northern Great Plains"

**Session 10b. Marketing Gold: Innovative Promotional Initiatives from the Saskatchewan Council of Archives and Archivists (SCAA)**
This panel will highlight some of the promotional initiatives undertaken by the Public Awareness Committee of the SCAA, and its member institutions, to bring archives to the attention of the public. Successes, failures, challenges, and processes will be discussed. The presenters will describe how cooperation amongst archives combining their archival collections created: a geocaching hunt, short videos for YouTube, on-line displays, and events for Saskatchewan Archives Week. These projects and the creation of a QR-Code-guided mobile tour, help connect places to websites with archival resources to enrich our communities' knowledge and experience of monuments, art and architecture.

**Chair:** Melissa McCarthy, Council of Archives New Brunswick

**Speakers:**
Cameron Hart, Saskatchewan Council for Archives and Archivists, "Marketing to New Audiences: An Experiment in Geocaching and YouTube Advertising"
Donald Johnson, University of Regina Archives, "North and South: A Comparison of "Archives Week" Success"
Cheryl Avery, University of Saskatchewan Archives, "Going Mobile: Design and Implementation of Mobile Tours" and "Surprising Findings: Managing Inter-Institutional Web Projects"
**Session 10c. Collaboration: The Golden Link**  
Archivists and librarians recognize that acquiring, preserving and making available documentary heritage is best attained through collaboration.

In the context of current challenges in the archival professional and institutional landscape it is worthwhile to examine the current state of collaboration. This session includes discussion of the range of collaborative endeavours in which archivists engage - with records creators, jurisdiction/enterprise level partners, other collection managers, dissemination partners, and users - in an increasingly networked world. The session presents an example from Québec on the partnering and accreditation of archival centers in Québec as the corner stone of the networking strategy of Bibliothèque et archives nationales du Québec.

**Chair:** Gary A. Mitchell, Royal BC Museum - BC Archives  
**Speakers:** John Roberts, Archives New Zealand, "The Collaboration Imperative: The Many Partners of Contemporary Archives"  
Normand Charbonneau, Bibliothèque et Archives nationales du Québec, "Partnership and Accreditation of Archival Centers in Québec"

### 3:00 - 3:30 pm  
**Refreshment Break**  
**Room B-2**

### 3:30 - 4:30 pm  
**CONCURRENT SESSIONS**

**Session 11a. Archival Gold: Priceless Treasures**

This session will highlight specific projects considered to be "archival gold." One paper examines Ontario's architectural history, of both the built and non-built projects, the record keeping practices of 78 architects and architectural firms, and the development of an established architectural practice in the province. The second paper will examine the history, meaning, and value to Canadians of the original two signed copies of the Proclamation of the Constitution Act.

**Chair:** Rodney Carter, RHSJ St. Joseph Region Archives  
**Speakers:** Christine Bourolias, Archives of Ontario, "The J.C.B. and E.C. Horwood Collection in the Archives of Ontario: Archival Gold"  
Rebecca Giesbrecht, Library and Archives Canada, "Assigning Value to the Invaluable: The Proclamation of the Constitution Act"

**Session 11b. Archival Gold: Voices From the 19th Century**

Rich veins of archival gold can illuminate the distant past. The handwritten *Katchewanooka Herald*, 1855-1859, was produced by Samuel Strickland's agricultural students near Lakefield, Ontario. Satirical and gossipy, the *Herald* was passed from household to household on a precarious journey, but it survived to offer a unique glimpse of the world-view of these gentleman farmers. Maps of and to the Yukon's Klondike Region in the years immediately following the discovery of gold on Bonanza Creek on August 17, 1896 provide an opportunity for investigating the proposition that maps are highly motivated "cultural texts" rather than neutral representations of the world.

**Chair:** Fred Farrell, Provincial Archives of New Brunswick  
**Speakers:** Ian Burnett, Yukon Archives, "Klondike Road Maps: Selling Comfort and Convenience on the Route(s) to the Gold Fields"  
Jodi Aoki, Trent University Archives, "Lakefield's Katchewanooka Herald, 1855-1859"
Session 11c. Archival Gold: Municipal Nuggets

To celebrate their city, Winnipeg artists gave readings from a unique deck of tarot cards featuring local iconography; payment was a personal story about Winnipeg. Acquiring the tarot cards and recorded stories expanded the City of Winnipeg Archives’ collection mandate to include materials that are a distinct counterpoint to its predominantly corporate records holdings. Conflicting industrial and recreational uses of Thunder Bay's waterfront development have created a contentious municipal issue. The City of Thunder Bay Archives created a virtual exhibit to provide historical context for the current controversy. The City Archivist examines the politics and popularity of their website.

Chair: Paul Henry, City of Ottawa Archives
Speakers: Jody Baltessen, City of Winnipeg Archives, "Municipal Archives and Civic Identity" Matt Szybalski, City of Thunder Bay Archives, "Sharing Gold: Providing Historical Context for Contemporary Issues"

4:30 - 6:00 pm ACA Annual General Meeting
Business meeting of the ACA, including presentation of reports and audited statements, election of Vice President and the Director at Large to the ACA Board, approval of budget and consideration of any Bylaw amendments.

7:00 pm Cocktail Reception, Raffle and Auction
The ACA Foundation will be holding its annual fund-raising Raffle & Auction in conjunction with the Dinner & Dance. This is your last chance to purchase your raffle tickets to win some great prizes and be ready to bid for some of the great items in the auction. It is all for a very good cause!

8:00 - midnight Closing Dinner and Dance
Sponsored by: Carr McLean
Always a highlight, and not just because it is a wrap-up to the conference, this event provides the opportunity to catch up with the people you only waved to while rushing between sessions. Enjoy an evening with friends, old and new, a relaxing meal, your favourite dance music from the past and present, and maybe some local flavour as well! This is your last chance to see colleagues from far and wide until next year, so unless you plan to stay up all night, don't book that 6:30 am flight on Sunday. Be ready to bid for some of the great items in the auction. It is all for a very good cause!
Don't trust the DJ's selections? Email dancemusic@archivists.ca to suggest some music for the dance!

ACA acknowledges the financial support provided by SSHRC to assist delegates to attend the ACA AGM.
Organizing data for eloquent presentation!

FINDING AIDS and MUCH MORE
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Web 2.0 for contributions
Batch processing for digital content

ACCESSIONS & STORAGE
Allocate available warehouse locations for new accessions; find and track requested items; get statistical reports on linear and cubic quantity by collection, accession, donor and others.

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Describe with DACS, ISAD(G) or RAD and control authorized names with ISAAR; prompt-specific online help for professional describing; rapid capture and linking of digital content, including Email.

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**Pre-Conference Activities**

**MONDAY June 4, 2012**

**Bus / Rail excursion from Whitehorse, Yukon to Skagway, Alaska return**

8:30 am to 6:15 pm - **Whitehorse to Skagway One-Day Combo Trip**  
Motor coach and train combination excursion from Whitehorse, Yukon to Skagway, Alaska round-trip all in one day. You get on the bus in Whitehorse the railway’s historic terminus, off the bus at Fraser, B.C., climb on to the historic White Pass and Yukon Route (WP&YR) train and ride to the port of Skagway. Then you have a two hour layover in Skagway, long enough to shop, have lunch, or just stroll around the unique and historic downtown and get back on the bus to return to Whitehorse. Daily departures from the Whitehorse train depot (at Main Street and 1st Avenue) at 8:30am Yukon time (7:30am Alaska Time). Arrival back in Whitehorse at 6:15pm Yukon Time (5:15pm Alaska Time).

**Advance Reservations required.** Cost for adults is U.S. $135.00 - book your tickets by phone at 1-800-343-7373. Consult www.wpyr.com/whitehorse.html for more information. There are many other train/bus combo options listed on the website as well. **Passport is required.**

**Drive / Hike excursion from Whitehorse to Kluane National Park return**

9:00 am to 6:00 pm - **Whitehorse to Haines Junction One-Day Trip**  
Start your day with a 1½ hour drive to Haines Junction, the gateway town to Kluane National Park. Kluane is home to the mighty Mount Logan and the St. Elias mountain range, which showcase Canada’s top 5 highest peaks. We will follow a hiking trail into the alpine that will reward us with gorgeous views. Kluane National Park is a wild and stunningly beautiful area in our world and we are thrilled to share it with you!

**Highlights:**
- Wildlife viewing possibilities
- Visit the small village of Haines Junction, base camp to Kluane National Park
- Learn about our local culture, plants, and wildlife
- Explore first-hand the beauty of Kluane
- Includes lunch, snacks, certified and licensed guides, plus all transportation

**Advance Reservations required.** Cost is $165 per person - book by phone at 1-888-488-8489 or at info@borealebiking.ca. Quote ACA2012. Requires a minimum 4 people, maximum 12 people. Hotel pick up and drop off.

**Photos:** Interior view of WP&YR train car, 1948. Yukon Archives, Raup family fonds, 2010/12 #655.  
**TUESDAY June 5, 2012**

**Bus / Rail excursion from Whitehorse, Yukon to Skagway, Alaska return**

8:30 am to 6:15 pm - Whitehorse to Skagway One-Day Combo Trip

Motor coach and train combination excursion from Whitehorse, Yukon to Skagway, Alaska round-trip all in one day. You get on the bus in Whitehorse the railway's historic terminus, off the bus at Fraser, B.C., climb on to the historic White Pass and Yukon Route (WP&YR) train and ride to the port of Skagway. Then you have a two hour layover in Skagway, long enough to shop, have lunch, or just stroll around the unique and historic downtown and get back on the bus to return to Whitehorse. Daily departures from the Whitehorse train depot (at Main Street and 1st Avenue) at 8:30am Yukon time (7:30am Alaska Time). Arrival back in Whitehorse at 6:15pm Yukon Time (5:15pm Alaska Time).

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9:00 am to 4:00 pm - A Day in the Life of a Yukoner

Start your day by meeting the women who roast our coffee beans at every temperature the Yukon throws at us. Midnight Sun Coffee Roasters is a vital part of our community and almost every arts and culture event in the territory is touched by their generosity. Once properly caffeinated, we will drive to Muktuk Adventures to meet Yukon sled dogs and their adorable puppies. Learn how our Yukon history is intricately tied to our husky dogs and how they still play an important role in the life of a northerner. After lunch we will visit the Yukon Artists at Work cooperative. The Yukon has the highest number of artists per capita in Canada and we will have a chance to meet some of the artists and hear about their reasons for choosing the Yukon as their muse. We will end our afternoon with a lively and tasty tour of our very own Yukon Brewing Company, makers of national award winning beers and fabulous contributors to our community.

**Advance Reservations required.** Cost is $150 per person - book by phone at 1-888-488-8489 or at info@borealebiking.ca. Quote ACA2012. Maximum 12 people. Hotel pick up and drop off.

8:00 to 10:00 pm - Evening Mountain Bike Ride - Yes, there will be light!

Discover the natural beauty of Whitehorse, while riding through our scenic trail networks surrounding town. With unbelievable trails flowing through the mountains, 24 hours of daylight and wild scenery at every turn, this is the ultimate mountain bike destination. Beginner to advanced trail options available, so we will ensure the group has a great time on the saddle!

**Highlights:**
- Explore some of the best bike trails in Canada
- Ride along the incredible emerald water of the Yukon River
- Admire the vast scenic beauty of the Whitehorse area
- Many trip options available, suitable for beginner to advanced cyclists

**Advance Reservations required** - Cost is $80 per person and includes rental of full-suspension mountain bike and helmet, book by phone at 1-888-488-8489 or at info@borealebiking.ca. Quote ACA2012. Maximum 6 people. Hotel pick up and drop off.

**Photo:** *Packing up Chilkoot Pass. Yukon Archives, Peter McCarter fonds, 89/46 #1*
WEDNESDAY June 6, 2012

8:30 to 11:30 am - Miles Canyon to Canyon City - Easy Nature Hike
Meet in the HCI lobby at 8:30am to board transportation to the Robert Lowe Suspension Bridge at Miles Canyon (a 15 minute drive) and where the guided hike begins and leads to Canyon City on the Yukon River. The hike takes approximately 2 hours (about 3.5 km return) and drop off will be at the HCI between 11:30am and noon. It is rated as easy but sturdy shoes are recommended as the ground is uneven in spots. This is the Yukon, which means be prepared for the weather including rain jackets, hat and water bottle.
A guide will provide insights into the geology, ecology and the history of the trail use from the First Nations to the tram lines of the gold rush era that are now the hiking trails. Canyon City was traditionally a First Nations fish camp and then became a bustling townsite for three short summers during the rush to the Klondike Goldfields. Suddenly as it was born it disappeared. It was completely abandoned in the early 1900s. There are no standing buildings at the site.

Pre-registration is required. Cost is $5 per person, maximum 20 people.

9:30 am to 5:00 pm - The Archives and Technology Unconference (TAATU) 2012
TAATU is a free, laid-back event for archivists interested in IT and digital culture to hang out, exchange ideas and have some geeky fun. There is no minimum IT experience requirement - alpha-geeks and wannabe-geeks are equally welcome. Find out more and sign up at the TAATU wiki - see online program for link to their site.

10:30 am to noon - City Cycle Tour of Whitehorse
A fun introduction to our Yukon lifestyle, city and people that form our community; biking is the best way to experience our city! Beginning at the High Country Inn, our guides will lead you through the city, while sharing with you all the reasons they chose Whitehorse as their home. Our fully paved and flat cycle tour highlights the historical and modern gems of Whitehorse. Our knowledgeable guides share our local favourites with you and invite you to experience our great northern lifestyle.

Highlights:
- A great introduction to the city of Whitehorse
- Flat, paved cycle through the city centre and along the gorgeous Yukon River
- See historic landmarks & current local favourites
- Enjoy a leisurely cycle in a beautiful setting!

Advance Reservations required. Cost is $55 per person includes rental of bike and helmet, book by phone at 1-888-488-8489 or at info@borealebiking.ca. Quote ACA2012. Maximum 8 people.

4:30 to 5:30 pm - First Timers / Mentors / Fellows Reception
If this is your first ACA Conference, or if you are an ACA Fellow or a participant in ACA’s mentorship program, plan to attend this reception where you will meet the ACA Board of Directors, and your Conference Program and Host Chairs. During this event you will enjoy meeting fellow newbies to the conference and you might even learn the secret ACA handshake. There is no charge for this reception, please pre-register to assist us with the preparations.

Photo: Miles Canyon, 1948. Yukon Archives, Raup family fonds, 2010/12 #641
6:00 to 7:30 pm - Welcoming Gala
Supported by Archives Society of Alberta and Yukon Brewing
Rendez-vous with old friends and meet new archivists while enjoying a drink and light refreshments. Find out which colleagues travelled to the land of the midnight sun for the 37th Annual Conference. With your drink in hand - served from the Gold Rush era saloon bar - wander through the museum exhibits such as the Taylor and Drury hardware store, a North West Mounted Police cabin and the Telegraph Office - one of the oldest original buildings in Whitehorse. Engine 51, from the White Pass & Yukon Route, is also on display in the outdoor courtyard. Please gather in the High Country Inn lobby at 5:45 pm for the short walk to the museum. This event is open to delegates and registered guests. Pre-registration is required, no cost, maximum 200 people.

8:30 pm - Conference Pub
Catch up with colleagues over a meal, or enjoy your drinks in one of the most unique pubs in Whitehorse. Good pub food and local beer selections.

Conference Organisers

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Thank you for attending the ACA 2012 Annual Conference in Whitehorse!

Photo: MacBride Museum of Yukon History photo